5 benifits of Content marketing:

1. People consuming our content will start to build an impression of our brand.

2.excel in content marketing, one must understand the 5 C's: Clarity, Conciseness, Compelling, Credible, and Call to Action.

3.Publishing informative, well-researched content means your business will be seen as authoritative and

4.to entertain, to inspire, to educate and to convince

5.Strengthens Customer Relationships. ...

Grows Brand Awareness. …

what specific benefits to the top effective content type bring to the table?

A content strategy helps you define your marketing goals and set priorities. It allows you to plan your work and ensure that all marketing efforts are goal-driven. With a documented content strategy, you can ensure that every bit of effort put in by your team translates into tangible results.